

# navitaire Stratos

Dynamic, intelligent, modern retailing. Reimagined.

NAVITAIRE STRATOS



Take your airline to the next level with an all-new, value-driven retailing portfolio specifically tailored to low-cost and hybrid carriers

Purpose-built to meet the specific business needs of low-cost and hybrid carriers, our dedicated next-generation airline portfolio delivers dynamic traveler-centric retailing capabilities that drive value at every step.

Navitaire Stratos is the foundation you need to deliver exceptional traveler experiences. Its value-focused, purpose-built technology optimizes everything, giving you the freedom to do what you've always wanted to do.

The progressive, turnkey solution helps you innovate at speed and capture additional revenue, while AI-powered automations and recommendations help reduce costs.

Let your ideas take flight as you set new standards for streamlined, cost-optimized operations

- AI-powered, data-driven, value-focused technology to fuel business growth and evolution
- Power omnichannel, customer-centric retailing to deliver exceptional traveler value
- Streamline your end-to-end operations to drive ongoing value creation
- Use flexible connectivity and partner expertise to expand your capabilities and grow your business
- Connected and enabled by the Amadeus Creation Platform and global partner ecosystem

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## Navitaire Stratos revolutionizes retailing with AI-powered, data-driven, value focused technology to fuel business growth and evolution

### Maximize retailing value

Put customers first and impress every type of traveler, from end to end, across every type of trip. Enjoy easy access to dynamic, AI-powered, data-driven retailing capabilities that conform with industry Offer and Order standards, enabling you to sell your entire product portfolio across every channel.

Provide exciting, frictionless travel experiences that meet passengers in their channel of choice. All in a portfolio that's built to support the entire traveler journey – from inspiration to shopping and beyond – while powering a traveler-centric approach whenever disruption happens.

### Optimize everything

Never stop exploring new ways to create and drive value across everything you do. Improve efficiency by being retail-first, automating, and increasing self-service – for effective retailing that resonates with travelers and reduces costs for you.

### Innovate at pace and scale

Revel in the freedom to innovate, gain a competitive edge, and transform with confidence – in a flexible, scalable way that works for you.

Contact us to learn more about how Navitaire Stratos can accelerate your use of AI to unlock new opportunities, improve end-to-end connectivity and accelerate growth.

Take advantage of tightly integrated, cloud-native technology, and open architecture in a next-generation portfolio to power your growth

- Optimize every process as your grow your business – on your terms
- Deliver relevant, personalized offers and upsell capabilities that result in ongoing bookings and more ancillary revenue opportunities
- Get instant access to rich data to help you make fast, informed decisions
- Boost productivity and revenue in all channels, while streamlining your processes

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